


arte y contexto II: artefacto cultural y museo, una visión etnográfica
art and context II: cultural artifact and museum, an ethnographic perspective



Recently the old artist envy among anthropologists has turned the other way: a new ethnographer envy consumes many artists and critics [...] Ethnography is contextual, the often automatic demand for which contemporary artists and critics share with other practitioners today, many of whom aspire to fieldwork in the everyday. [...] In our current state of artistic theoretical ambivalences and cultural-political impasses, anthropology is the compromise discourse of choice.

Hal Foster, in "The Artist as Ethnographer"



THE ART CULTURE SYSTEM
A Machine for Making Authenticity

(authentic)

1 commercializing the art museum, the art market

2 history and folklore, the ethnographic museum, material culture, craft

art (original, unique) ↔ culture (traditional, collective)

(masterpiece) ↔ (artifact)

3 takes, inventions, the museum of knowledge, ready-made and art-art

4 tourist art, commodities, the same collection, utility

not culture (new, unrepresented) ↔ not-art (reproduced, commercial)

(inauthentic)

James Clifford, *On Collecting Art and Culture*